

Math3349 Data Mining Presentation Assessment Sheet

Student Name: Dimitri Diamond

Paper Title: Multimedia Features for Click Prediction of New Ads in
Display Advertising

Assessor's Name:

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1. Presentation Quality: quality of slides; quality of delivery. Comment and mark out of 8.

2. Coverage of chosen paper. Comment and mark out of 8.

3. Demonstration of knowledge of chosen area in the context of the course, ie extending discussion of paper to touch on issues & methods covered in the course. Comment and mark out of 8.

4. Quality of critical evaluation of paper. Comment and mark out of 8.